

Budget and Finance

MINUTES

MARCH 18, 2014

3:00 – 4:30 P.M.

MEETING CALLED BY	Ali Hajjafar
TYPE OF MEETING	Regular
FACILITATOR	Ali Hajjafar
NOTE TAKER	Laura Miller-Francis
ATTENDEES	Cummins, David; Hajjafar, Ali; Lee, Matthew; Gilliland, Amy; Haritos, George; Spray, Laura; Kaye, Joan; Kerr, Nathan Guest: Sherman, Mike; Tressel, Jim; Thorpe, Laurie

Agenda topics

3:00 – 3:05

APPROVAL OF MINUTES/AGENDA

ALI HAJJAFAR

DISCUSSION	The agenda was accepted and the minutes were approved. The meeting adjourned at 4:55 p.m.
Next meeting is scheduled for Tuesday, April 1 st at 2:30 p.m. in Buchtel Hall McCollester Conference room.	
Recommendations for future agenda topics include planning for retirements in FY15 (what is the University's expectations or plan for these retirements?) and review of the University's financial statements (with a possible presentation by John Kovatch).	

3:05 – 4:05

STUDENT SUCCESS

JAMES TRESSEL

DISCUSSION	A presentation was given on the increase in scholarship dollars together with the merits used to determine said increase. A study conducted by Scannell & Kurz, consultant to the University, indicated that the University's return on investment was poor by awarding large scholarships to a small percentage of students (honors students = 9%; general award = 21%; and no institutional award = 71%). This equates to too much money being spent on too few students.	
For the entering class of fall 2014, changes have been made to increase net tuition revenue, to attract a more talented diverse class of students the University would not otherwise have, and to offset competitor outbidding of a select group of admits with high GPAs and ACT of 20 and 21. Scholarship caps equal \$9,500 + potential of \$2,000 honors housing award = \$11,500 or \$7,500 + potential of \$5,000 Choose Ohio First (STEM) = \$12,500.		
Scholarship eligible admits for the 2014 entering class are 6,240 with 1,139 confirmed (18.25% yield) which is an 11.1% increase from 2013 and a 19.5% increase from 2012.		
Financial aid drivers (financial aid, scholarships, or cost a significant factor) have a huge impact on underrepresented students. Investing \$2,500/student for 300 underrepresented students who would not otherwise have been enrolled would produce \$1.9 million in revenue for the freshman year.		
To help offset competitor bidding, \$1,000 scholarship awards will be increased by \$500 (\$1,500) for 21 ACT + 3.5 to 3.69 GPA students and \$1,000 scholarship awards to 20 ACT + 3.5 and higher GPA students (present level = zero). This will help to increase the yield and thus return on investment.		
QUESTIONS	Is scholarship performance tracked in order for students to keep their scholarships? Has the University studied the requirements for maintaining scholarships at other institutions?	
In regard to the scholarships for underrepresented students, what was the basis for the 70% retention rates?		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

4:05 – 4:55

**GOALD – OPEN FORUM PRESENTATION
UPDATE**

DAVID CUMMINS

DISCUSSION	A list of topics for the open forum presentation was provided to the Committee for review and discussion.		
Each member provided possible questions to be answered during open forum presentation (see below).			
The Committee was provided with a FY02-FY13 auxiliary support table. A recommendation was made to breakout the FY13 numbers to show how much of the debt is paid by the facility fee.			
QUESTIONS	How did we get where we are? Why can money be spent in one area, but not another; what's fungible? How do we make cuts that won't hurt revenue? Explain different data sources (Quick Facts) so differences in reporting are understood. How are stipends, tuition remission, and travel for graduates competitive with other institutions and how do we keep it ongoing? Is the University balanced (revenue vs. expenses)? What is the University's situation on reserves? Is it sufficient? If not, how does the University plan to get there?		
How hard is the University looking at expenses? Are we working as hard to cut expenses as we are to increasing revenue? Why can some units/colleges spend without scrutiny while others are closely monitored? Did any unit/college have a substantial surplus last year? How can individuals not understand how bad the budget situation is? What is the University's long-term solution?			
ACTION ITEMS		PERSON RESPONSIBLE	DEADLINE
Provide feedback to Cummins on list of topics for open forum presentation.		All	
Breakdown the auxiliary support table to show operation/debt numbers.		Amy Gilliland	